



XXII International Mass Spectrometry Conference

August 26 - 31, 2018



SPONSORSHIP OPPORTUNITIES

XXII International Mass Spectrometry Conference

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XXII International Mass Spectrometry Conference

GENERAL INFORMATION

1. The Event

Title: 22nd International Mass Spectrometry Conference

Date: August 26th – 31st 2018

Location: Fortezza da Basso, Florence, Italy

Conference website: www.imsc2018.it

2. Chairman

Gianluca Giorgi, University of Siena

3. Organizing Committee

Giuseppe Avellone, University of Palermo

Gianluca Bartolucci, University of Florence

Giuliana Bianco, University of Basilicata, Potenza

Donatella Caruso, University of Milan

Leopoldo Ceraulo, University of Palermo

Vincenzo Cunsolo, University of Catania

Francesco De Angelis, University of L'Aquila

Simonetta Fornarini, Sapienza, University of Rome

Roberta Galarini, IZS Umbria-Marche, Perugia

Giancarlo la Marca, Meyer Hospital, Florence

Fulvio Magni, University Bicocca, Milan

Giorgio G. Mellerio, University of Pavia

Gloriano Moneti, University of Florence

Giovanni Sindona, University of Calabria

Michele Suman, Barilla, Parma

Pietro Traldi, CNR, Padova



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4. Conference Venue

The Fortezza da Basso is a masterpiece of the military Renaissance architecture, commissioned by Duke Alessandro de' Medici, planned by Antonio da Sangallo il Giovane and built between 1534 and 1537. The Fortezza has been the main Congress & Exhibition Center venue for Florence and for central Italy since 1967. Easily reachable by public transportation, it is located just a few steps away from the main railway station of Santa Maria Novella, the Cathedral of S. Maria del Fiore and the main shopping streets.



5. Organizing Secretariat



Enic Meetings & Events srl
Piazza Adua 1/d
50123 Florence – Italy
Ph. + 39 055 2608941 Fax + 39 055 2608948

Please contact:

Conference Secretariat: info@imsc2018.it

Sponsorships: sponsor@imsc2018.it



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6. Exhibition Opening Hours

- Sunday August **26th**, 2018 8.00 am – 7.00 pm
- Monday August **27th**, 2018 8.00 am – 7.00 pm
- Tuesday August **28th**, 2018 8.00 am – 7.00 pm
- Wednesday August **29th**, 2018 8.00 am – 7.00 pm
- Thursday August **30th**, 2018 8.00 am – 7.00 pm
- Friday August **31st**, 2018 8.00 am – 1.00 pm

7. Booth set-up and dismantling times

Exhibitors can set up their booth on **Saturday, August 25th** from 8.00 am to 7.00 pm.

Booth dismantling and removal of merchandise shall take place on **Friday, August 31st** between **1.00 pm and 7.00 pm**. Exhibitors shall be liable for ensuring that all dismantling and removal operations are carried out and completed by the deadline established in these Rules and Regulations. Any cost incurred by the need to extend the set-up and dismantling times shall be charged fully to the Exhibiting companies. If upon expiry of the deadline any material still remains in the exhibition area, it shall be removed by the Conference Venue (Firenze Fiera) and stored at the risk and expense of the Exhibitor, who hereby accepts this provision.

8. Shipping of material

The exhibit material shall be delivered to Fortezza da Basso on **Friday, August 24th 2018**. All shipped items shall be labeled as follows:

(Name of Sender)

International Mass Spectrometry Conference

Merchandise for: NAME OF EXHIBITOR and BOOTH NUMBER

c/o Fortezza da Basso

V.le Strozzi n. 1

50129 Florence, Italy



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The conference center shall not be held responsible for any shipping, delivery and/or reception error. Any delivery fee incurred will be charged to the sender and has to be paid in advance or invoiced directly to the sender. In addition, any cash shipped with the order deliveries shall be refused.

9. Exhibition Space assignment

Exhibition spaces shall be assigned according to a first come, first served basis. In order to avoid difficulties, every exhibiting company is required to list at least three options, in order of preference. Confirmation of the booth assignment shall be sent to the Exhibitor by the IMSC 2018 Organizing Secretariat, along with the invoice for the exhibition space assigned.

10. Down payment

Fifty per cent (50%) of the overall amount due (net of bank costs) for the exhibition space purchased shall be paid upon reservation. No application for exhibition spaces shall be accepted or confirmed without a down payment.

11. Payment balance

The entire amount for the exhibition spaces purchased or the balance must be received by the IMSC 2018 Organizing Secretariat no later than **Friday, May 4th 2018**.

12. Cancellation

The Exhibitor shall inform the IMSC 2018 Organizing Secretariat in writing no later than **Friday, April 6th 2018** of any request for refund of down payment due to cancellation of an exhibition space. No refunds will be granted after this date.

13. Insurance for exhibition spaces

Neither the Organizers nor the Conference Venue (Firenze Fiera) will be responsible:

- For the safety of the exhibition or property of any Exhibitor or other person.
- For the loss or damage caused to the exhibition or the property of the exhibitor or any other person due to: fire, storms, lightening or any other natural disaster that might occur.



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- For the loss or damage caused to the exhibition or the property of the exhibitor or any other person due to: theft, civil disturbances, terrorist act or war.

Every exhibitor is required to have an insurance policy covering theft and damage to goods, and a Civil Liability policy covering the risk of injury or damage caused to third parties or to the facilities of the Conference Venue (Firenze Fiera).

A copy of the insurance policy shall be sent to the IMSC 2018 Organizing Secretariat no later than **Friday, July 6th 2018** at the following email address: sponsor@imsc2018.it

Any exhibiting company not possessing an insurance policy covering the above mentioned items may purchase one with the Conference Venue (Firenze Fiera) through the IMSC 2018 Organizing Secretariat. Requests must be submitted no later than **Friday, July 6th 2018** to: sponsor@imsc2018.it

14. Only for non-standard booths

Every exhibiting company shall comply with the Technical Safety Rules and Regulations issued by the Conference Venue (Firenze Fiera). Exhibitors who are not purchasing a standard booth shall ensure that the height of their booth does not exceed 3.2 meters (step included). Design of the booth layout must be submitted to the IMSC 2018 Organizing Secretariat no later than **Friday, July 6th 2018** along with the following forms, duly filled out:

- FORM A: certificate of conformity with all legal obligations
FORM B: booth electric supply diagram
FORM C: material for booth set up
FORM D*: declaration of fireproofing of material
FORM E*: declaration of material fireproofed ex-post

*Forms D and E are required only if such ex-post fireproofed material are actually used in the booth design and set up.

All forms can be downloaded in the Sponsors section of the IMSC 2018 website.



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IMSC 2018 SPONSORSHIP OPPORTUNITIES

MAIN SPONSOR	PLATINUM	GOLD	SILVER
	€ 35,000 (1 only)	€ 23,000 (multiple)	€ 14,000 (multiple)
Logo and link on the conference website and program	Yes	Yes	Yes
Logo on conference signage	Yes	Yes	Yes
Logo on final program, with short presentation	Yes	Yes	Yes
Recognition at opening and closing ceremonies	Yes	No	No
Advertising color page in the conference program	Full Page	Full Page	Half-page
Screensaver with logo before the start of each plenary session	Yes	No	No
Flyer in delegate bag	Yes	Yes	Yes
Maximal booth size	36 sqm	18 sqm	18 sqm
Discount on exhibition space (naked surface only)	20% of total, max booth size 36 sqm	15% of total, max booth size 18 sqm	10% of total, max booth size 18 sqm
Complimentary delegate registrations	6	4	2
Admissions to exhibition	8	6	4
Invitations to conference dinner	6	4	2
Advance mailing to delegates (mailing will be sent by the Conference Organizer)	Yes	Yes	No



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EXHIBITION SPACE & BOOTH SURFACE

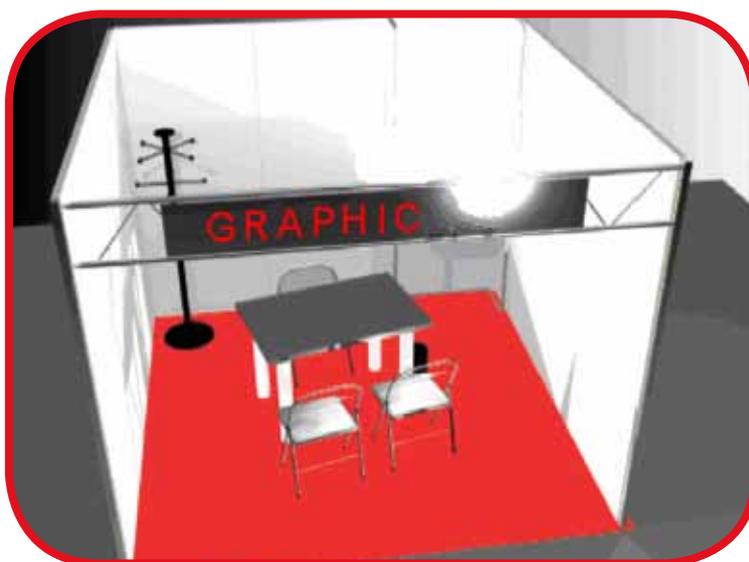
1. Exhibition space

€ 4,500/1 booth (9 sqm)

Minimum requirement is 1 booth (m3x3 = 9 sqm)

- Acknowledgment on the conference website
- Built booth with partition walls, name panel ONLY, carpet, 1 table (cm 120x80), 3 chairs, 2 spot-lights, 1 kw electrical connection with multi-socket box, wastebasket and coat stand
- 2 exhibition passes

For additional equipment please contact the Organizing Secretariat.



2. Booth naked surface

€ 500/sqm

- Access to exhibition for 2 staff
- Logo and link on conference website and program

In case booth equipment is required, please contact the Organizing Secretariat for a customized quote.



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ADVERTISING IN FINAL PROGRAM (COLOR)

• Inside Cover (1 only)	€ 2,800
• Inside Back Cover (1 only)	€ 2,800
• Back Cover (1 only)	€ 3,500
• Full page	€ 1,600
• Half page	€ 800

CONGRESS KIT

1. Conference Bags

- Conference bag with company logo and conference logo € 13,500

Limited to 1 sponsor. Provided by the company with its logo and conference logo. *Design upon approval by IMSC 2018*

2. Lanyards

- Lanyards with company logo and conference logo € 6,000

Limited to 1 sponsor. Provided by the company with its logo and conference logo. *Design upon approval by IMSC 2018*

3. Notepads & Pens

- Notepads and pens with company logo and conference logo € 4,500

Limited to 1 sponsor. Provided by the company with its logo and conference logo. *Design upon approval by IMSC 2018*



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4. Pen drive

- Pen drive (4GB) - with program and conference abstracts - with company logo and conference logo

€ 15,000

Limited to 1 sponsor. Provided by the company with its logo and conference logo. *Design upon approval by IMSC 2018*

5. Insert in delegate bags

- Sponsor to provide, cost is per insert. Sponsor may purchase more than 1 insert. A5 or A4 format

€ 1,800

MULTIMEDIA OPPORTUNITIES

1. Device Charging Station

- 8 kiosks for charging mobile devices including phones, tablets, laptops. Logo on website, in conference program, signage at kiosks.

€ 13,500

2. Mobile App

IMSC 2018 dedicated app, which provides participants with the conference program and a personal planner to better organize the information (presentations, maps, locations).

Package includes:

- Splash screen (advertising page upon app opening)
- Dedicated sponsor section with link to the company website
- 2 push notifications during the conference

€ 16,000

Limited to 1 sponsor.



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SOCIAL EVENTS

1. Coffee breaks

- Company slide with name and logo displayed during coffee breaks

€ 4,500

Per break (Mon-Fri)

2. Lunch Symposia

Open to multiple sponsors (4 per day)

- Company logo on conference website and program
- Room rental for the duration of the lunch Symposium (one hour)
- Standard technical equipment

The symposia will be held during lunchtime. Therefore, additional expenses will be charged to the sponsor for the lunch-boxes, according to the capacity of the room or the sponsor wishes/limitations

◇ Up to 400 attendees

€ 6,800

◇ Up to 200 attendees

€ 4,500

3. Gala Dinner

- Company name and logo on dinner menu
- 4 complimentary admissions to gala dinner

€ 7,000

4. Hospitality Suites

Please contact the Organizing Secretariat for a detailed quote



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OTHER SPONSORING OPPORTUNITIES

Speaker Preview Room

- The speaker preview room provides speakers with the opportunity to upload, amend and finalize their presentation. Technical assistance will be available.
- Company logo will be displayed in the speaker preview room

€ 10,500

!!! A NEW OPPORTUNITY FOR IMSC2018 !!!

Child Daycare

- Daycare activities provided for children (age: 1 – 10) in a dedicated and equipped space during the conference (Mon-Fri, from 8 am to 7pm)
- All teachers are native English speakers
- Company logo on conference website and displayed in the room

€ 8,000



For customized sponsorships please contact the Organizing Secretariat

All amounts are VAT 22% excluded





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SPONSOR AND EXHIBIT APPLICATION FORM

Complete this form and return with payment to:

Enic Meetings & Events srl
Piazza Adua 1/d 50123 Firenze
Phone + 39 055 2608941
Fax + 39 055 2608948
Email: sponsor@imsc2018.it

This form will be considered as a contract.

Company

Contact name

Address

City

Postal Code

Country

Telephone

Fax

Email

VAT number



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1. SPONSORSHIP ITEMS

We would like to book the following sponsorship opportunity/ies:

SPONSORSHIP ITEM	PRICE	N°	TOTAL
Platinum Sponsorship	€ 35,000		
Gold Sponsorship	€ 23,000		
Silver Sponsorship	€ 14,000		
Exhibition space and booth (9 sqm)	€ 4,500		
Booth naked surface	€ 500/sqm		
Advertising on program inside cover	€ 2,800		
Advertising on program inside back cover	€ 2,800		
Advertising on program back cover	€ 3,500		
Advertising on program full page	€ 1,600		
Advertising on program half page	€ 800		
Conference bags	€ 13,500		
Lanyards	€ 6,000		
Notepads & pens	€ 4,500		
Pen drive with program and abstracts	€ 15,000		
Insert in delegate bags	€ 1,800		
Device charging station	€ 8,500		
Mobile App	€ 16,000		
Coffee breaks	€ 4,500/break		
Lunch Symposia up to 400	€ 6,800		
Lunch Symposia up to 200	€ 4,500		
Gala dinner	€ 7,000		
Hospitality suites	tbd		
Speaker preview room	€ 10,500		
Child daycare	€ 8,000		
			€



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2. METHOD OF PAYMENT

Bank transfer to Enic Meetings & Events srl
Bank details:

Cassa di Risparmio di Firenze
Ag. 6 - Florence

IBAN: IT 28 Q 06160 02806 100000001983
SWIFT: CRFI IT 3F

Please indicate in the bank transfer order the selected sponsorship.

3. TERMS AND CONDITIONS

Down payment

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Payment balance

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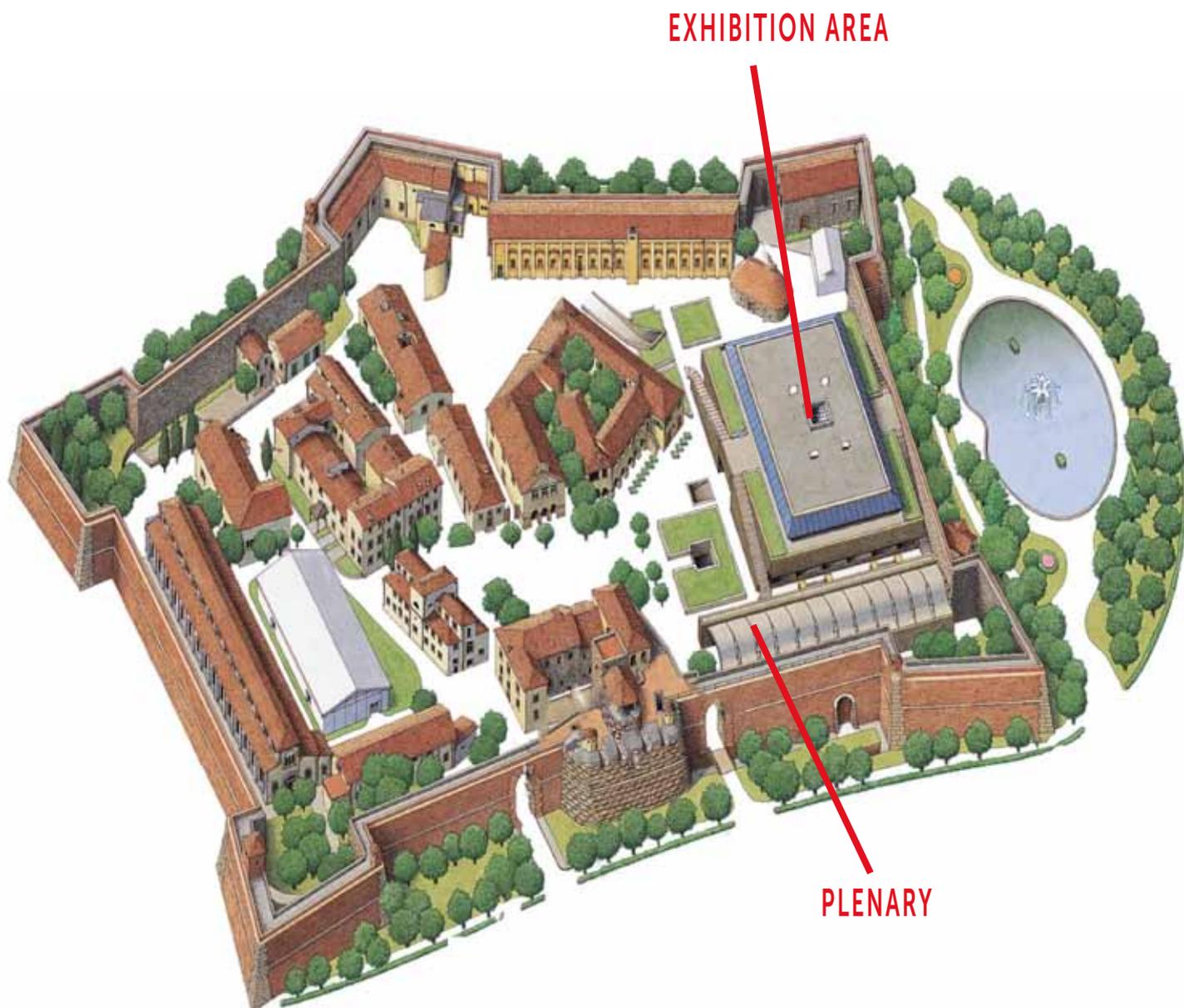
We accept the terms and conditions and hereby enclose payment for Euro _____ (deposit of 50% of the total amount due **NET OF BANK COSTS**).

Sign & Seal _____ Date _____



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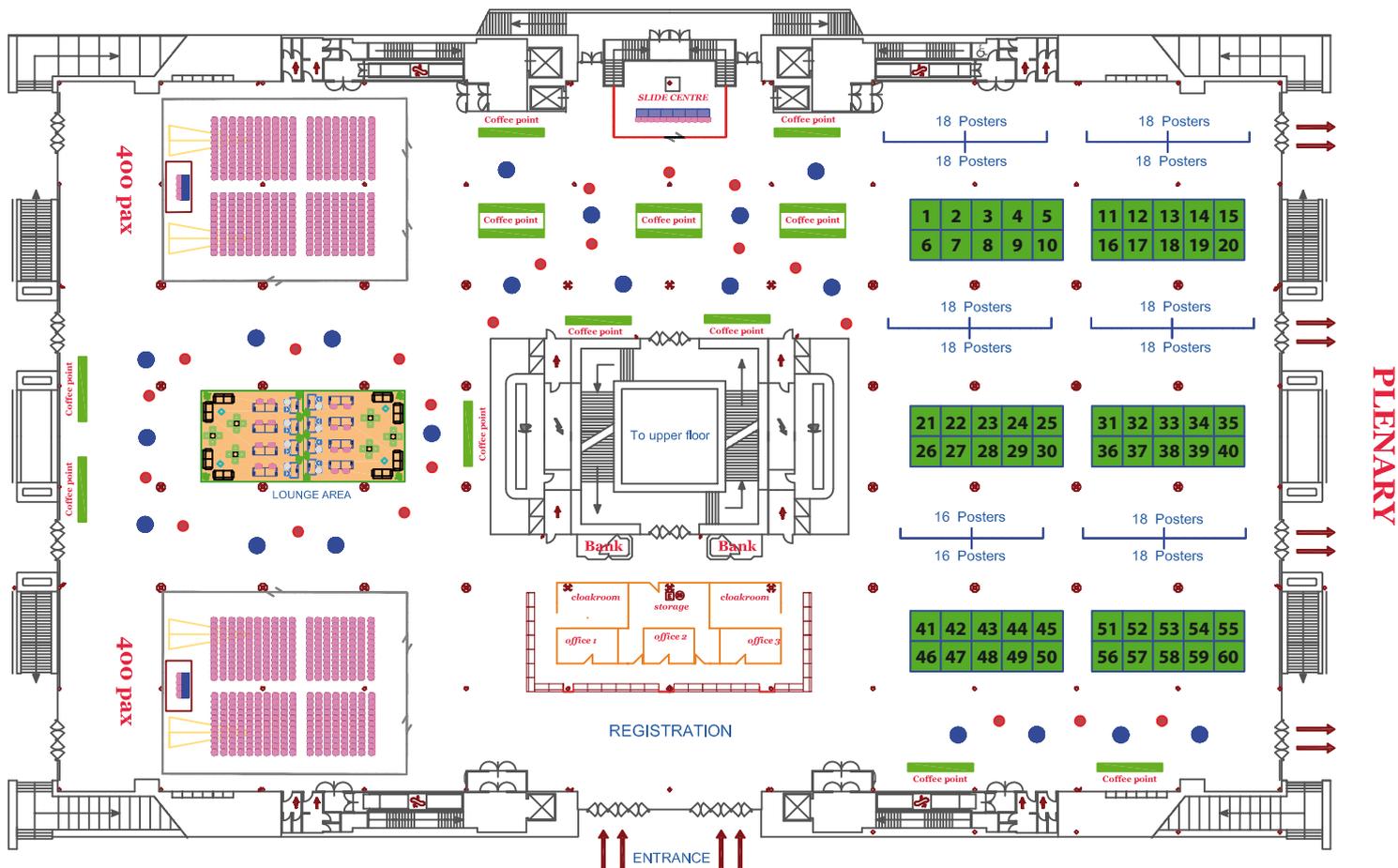
EXHIBITION FLOORPLAN



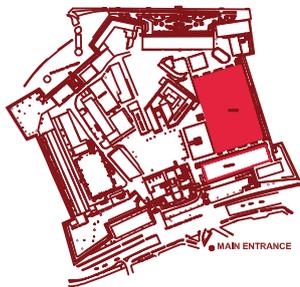
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SPADOLINI GROUND FLOOR



FORTEZZA DA BASSO



● Round table diam. 96 cm.

● Round table diam. 150 cm.

☰ Coffee point cm. 640

■ Booth 3x3

POSTER AREA - N.212 posters

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SPADOLINI FIRST FLOOR

